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Google AdWords Content Network - The Right Way to Go for Image Ads

People who are just browsing and not really looking for a specific item online are still potential buyers and they can best be captured using image advertising or ads utilizing photos or any other imagery to attract people's attention and entice those interested to look further by clicking on that specific ad. Image ads can go side by side with your other online marketing fronts such as article submissions, online press releases, et cetera and increasing the entry points towards your website would not hurt your efforts but actually is the...

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